

PX17

PX17 Attachment AJ

Photograph of document obtained in office of Aimee
Patterson

PARTNERSHIPS

CONTRACTS? PROCESSING:

- ✓ PAYKINGS → PAUL KRUEGER
ST. PETES, FL SARA
VANTIV → PAUL FINLEY
OH/WA
- ✓ PAYMENT ADVISORS → STEVE DUNIEC
CHARLOTTE, NC
NICK PALADINO → GE PAYMENTS
ST. PETERSBURG, FL
CHOICE MERCHANT → MARC TENORE
ESSEX, CT
ALLIANCE PROCESSING → SETH PROPER
PORTLAND, ME
MERCHANT FOCUS → MARVIN/TRAVIS
PORTLAND, ME JOHN/JOHN
- PRIORITY PAYMENTS EAST → ANGEL TERSIGNI
ESSEX, CT
- ✓ CONCEPT PAYMENTS → BRENT PICKLES
- ✓ BENCHMARK PAYMENTS → STEVEN CRON
NEW YORK
DECISIVE MERCHANT → GARY
TAMPA, FL
- CB's
- ✓ PINPOINT INTELLIGENCE → BEN GROSSMAN
NYC / DELRAY BEACH, FL NICO
- ✓ CHARGEBACKS 911 → GARY CARDONE
CLEARWATER, FL BEN SCHRANCHER
SANDRA

Personalized Automation
optimize advertisers' CS

side by side → call center
preferred comm channel
↑ CLV ↓ CB's

RESULTS:

- * Increase profit on every customer by \$8 per step, N
- * LOWER chargebacks by 23%
- * LOWER refunds : Live CS

BENEFITS:

- * Powerful real-time reporting & analytics to track:
CLV, CB trends, overall Profitability
- * Quick Ex. Quality of traffic
- * Product created to perform A/B split testing
→ to continuously optimize your offers.
- * TEST TEST TEST → KEEP GETTING BETTER
- * 1 week Launch
- WEBINAR
- * customer case studies
- * glimpse into our real time analytics portal
- * share both of our roadmaps for product development

Fun
Part

June 16th Apple Watch

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